



CALL FOR ARTISTS

The City of Monrovia
Presents the Art in Public Places

LOGO CONTEST

Enter for a chance to win \$500

Open to Monrovia residents of all ages

Submissions are due by September 18, 2020

Contest rules and guidelines are available online:
CityofMonrovia.org/Logo

Contest Application is available on the reverse side

Contact Kerri Zessau with questions
626.932.5564 or kzessau@ci.monrovia.ca.us

OFFICIAL LOGO CONTEST RULES

Logo Guidelines

1. Open to Monrovia residents and business owners only.
2. Residents of all ages are invited to participate.
3. The winner will receive a \$500 for their design.
4. Entrants may only submit one entry per person.
5. Entrants under the age of 18 must have a parent or guardian permission.
6. The logo submission MUST be the entrant's own original work.
7. Submissions are due by September 18, 2020 at 6:00pm.

Entry Tasks

1. Design a logo.
2. Submit your entry form (below) along with your logo on an attached sheet (no larger than a 8 ½ X 11") and return it by the due date to Monrovia City Hall, Department of Community Development, 415 S. Ivy Avenue, Monrovia CA, 91016 – Attention Kerri Zessau.
3. To submit electronically, email Kerri Zessau at kzessau@ci.monrovia.ca.us and include the logo design in a JPEG format (300 dpi minimum), along with the entry form.

Design Specifics

1. The logo needs to include the words "Monrovia" and "Art in Public Places" and incorporate Myrtle leaves. The City of Monrovia image (on the right) shows Myrtle leaves. THIS IS ONLY AN EXAMPLE.
2. The art can either be full color or black and white.
3. Each design must lend itself to different formats, including publications, signage, website, promotional items, and other printed material.
4. The logo must reproduce well in different sizes and when printed in black and white.
5. The winner will need to provide a digital copy of their logo in the specifications above prior to payment.
6. The winner is required to provide the City of Monrovia with a W-9 which includes his/her Social Security number prior to stipend payment.
7. The design will be a very important part of Monrovia's continued history, and should reflect the culture, values, and characteristics of Monrovia



Agreement

By participating in this contest, all entrants agree:

1. The logo submission does not violate or infringe upon the copyright, trademark, right of privacy, publicity, or other right of any person or entity.
2. The payment to the winner constitutes the City of Monrovia becoming the rightful owner of the image and any likeness of the image, and may alter and reproduce the image at its discretion.
3. Participant has read and understood, and agrees to be bound by the Official Contest Rules (listed above).

Name: _____ Age (if minor): _____ Phone Number: _____

Address: _____ Email: _____

Artist statement/Inspiration for logo design (use a separate piece of paper if necessary) _____

Signature: _____ Date: _____

Signature of parent/guardian (If artist is minor): _____ Date: _____